



SEO CHECKLIST

Keyword in front of the page title

Home Page

Product Page

Landing Page

Short URL with the key word

Keyword in the meta description at the beginning and end of the content body

Latent Systematic Indexing key word or a synonym in the content body

Internal links at the beginning of the content body.

1-2 outbound links

Multi Media (images, videos, gifs)

Key word in image caption and description

Noticeable social sharing buttons